

# **Cascade Head Management Plan Workshop**

## **Notes from Public Input**

March 12, 2014 at the Newport Recreation Center

**Topic:** Best ways for ODFW to communicate Human Dimensions monitoring activities and results

This is a summary of the community's questions and ideas captured in a brainstorming session from our March workshop, held as part of the development of the Cascade Head Marine Reserve Site Management Plan. Specifically, this workshop was designed to listen and learn about the community's ideas on how ODFW can best share information with the local community about human dimensions (social and economic) monitoring activities and results. We asked specific questions on:

- What information would people like to know about human dimensions studies for Cascade Head?
- What products would be useful for sharing what we are learning from our human dimensions monitoring?
- What are local ways to share that information? What people, events, or other pathways?

ODFW will be looking at all these ideas, considering them against the state's marine reserve mandates and what is feasible with our available time and resources. We will identify those ideas to move forward with that best meet our mandates and our available resources. These will be documented in the site management plan as commitment by ODFW to implement those actions.

All non-selected ideas will be documented in the community section of the site management plan and will also be carried forward for further community discussion in additional workshops as part of the site management planning process. We hope that a few of these ideas are identified as community priority projects that could be led by community members or groups.

## **Ideas from the Public**

### **What do you want to know?**

- Visitor information
  - What is the monetary value of non-extractive uses of the marine reserve site, such as the big wave surfing competition?
  - How many people come to visit the marine reserve as a destination or specific activity?
    - Destination visitors need to be separated from auxiliary visits when looking at economic impacts/benefits
- How and who will track and ground-truth direct impacts, both positive and negative?
- Why is the marine reserve important to everybody living and/or vacationing on the coast?
- How has fishing effort shifted? What effect(s) does that have?
- Updates on what ODFW is monitoring
- Information about businesses
  - How rapid do businesses capitalize on information around marine reserves?
  - Are there new businesses generated around marine reserves?
- Effects of research
  - What other research is happening in the area by outside groups?
  - Coordinate research between federal, state, and university entities
  - Are researchers attracted there because of the marine reserve?
  - What monetary value does research bring to the community?

- Will researchers be using local resources and personnel?
- Educational uses
  - What is the use of marine reserves by schools?
  - Are marine reserves promoted and used as living laboratories?
  - Does school use of marine reserves contribute to ocean literacy?
- Information or things to keep in mind while developing products
  - Concerns by fishing communities – be clear on their input into economic models
  - Need general marine reserves information. What can I do? Where to go?
  - Marine reserves in Oregon are an experiment. They are just one possible management tool. They are not the only current tool in use to recover stocks.
    - What other management existed before marine reserve?
  - Knight Park (Salmon River) should be monitored the same as other ports (Pacific City, Depoe Bay, Garibaldi)
  - ODFW's role needs to be neutral. Facilitating promotion and marketing of the sites will lead to distrust and lack of participation by certain sectors.
- Why are ODFW staff tasked with promoting the marine reserves? Sites were promoted to community groups as opportunity for economic development and need/want for community. Why do these communities need assistance?
- Note: Ideas pertaining to ecological research were added to the ecological workshop notes.

### Products?

- 1 pager or handout
- Be aware that not everyone is computer savvy
- Cookouts – fish recipes
- When boats are in the marine reserve – provide information on what they are doing to the public

### People/groups/events?

- Groups –
  - Nestucca Watershed Council
  - Salmon Drift Creek Watershed Council
  - Sitka Center
  - Lincoln City Audubon
  - Pacific City Doryman's Association
  - Neskowin Citizen Planning Advisory Group
  - Panther Creek Community Center (Salmon River)
  - Cascade Head Ranch (home group)
    - some members from the community team live there
- Events – single day big community events
  - Depoe Bay
    - Salmon Bake
    - Wooden Boat Show
  - Lincoln City
    - Clam Chowder Cook-off
    - Kite Festival
    - Westwind visitors open house June 15th
    - Cascade Head 40th birthday celebration – follow up with Jalene/Dick
    - Devils Lake revival – coho event

- Pacific City
  - Dory Days

**Pathways/mechanisms?**

- Local newspapers
  - Guest editorials
  - Insert special section
- Local radio
- Cable access TV
- Popular places for information distribution
  - Safeway
  - Lincoln City Cultural Center
  - Visitor centers
  - Whale Watch Center (OPRD)
  - Whale Museum (Depoe Bay)
  - Chinook Winds Casino (Tribal)
  - Westwind – also social media link
- Events
  - Neskowin Saturday Market
  - Lincoln City Farmers Market
- Whale watching boats
- Chambers of commerce and tourism groups