



Oregon Coordinating Council on Ocean Acidification and Hypoxia

Working Group 4: Expand Public Awareness Meeting Summary

Monday, April 9th, 2018 2:30am – 4:30pm

Location: Remote

Attendees

OAH Council members: Al Pazar, Dr. Shelby Walker, John Schaefer, Karen Tarrnow, Andy Lanier, Deanna Caracciolo, and Dr. Jack Barth

Guest presenters: None

OAH Council Staff: Dr. Charlotte Regula Whitefield

2:35pm **Getting Started (Council Co-chair Jack Barth)**

2:40pm **Working Group Leadership**

Shelby Walker self-nominated as working group lead, all in favor none opposed

2:40pm **Expectations of Participants**

Guest speakers at subsequent WG meetings:

- Scientific Public Engagement –
Dr. Francis Chan (OSU)
Dr. George Waldbusser (OSU)
- Educational Curriculum Collection and Development –
Brian Erickson (OSU MSI Graduate student)

Outreach through Regional Monitoring Networks “Translation from field to people”:

[NANOOS](#)

[US Array](#)

External members:

None identified by the working group at this time

2:45pm **Working Group Deliverables**

- 1) Topics/Recommendations
 - “Next generation” engagement through local based school curriculum development

- Dispelling misconceptions
 - Targeted education programs – Policy makers and legislative staff
 - Coordination with State agencies and programs – [STEM Hubs](#) and [Dept. of Education](#)
 - Messaging - Simple, positive, local connections
 - Utilizing the “Public Arena” – info access, media “take homes”, industry connections
 - Teacher training programs – “Best methods” for long term information distribution
 - Connection education actions with values – including monetary gains and savings
- 2) Short-term Outreach Recommendations
- Standardized “Roadshow”: Prepared power point slides and one pagers
 - Engagement with seafood processors and food industry (i.e. chefs and restaurants)
 - General Public Surveys and “logbooks” – Questions will be developed with Sea Grant
- 3) Report Audience and Implementation
- WG materials will be written with two main considerations:
 “Who are we serving?”
 Media, students, educators, regulators, regional government officials
 “Who are we talking to?”
 State legislators, State Governor

4:10pm Information/Data Needs

Data Needs

[NOAA Ocean Acidification Education Needs Report](#)

Prioritization of actions document (which includes text from SB 1039 and OA Action Toolkit) should be reviewed by the next WG meeting

4:15pm Adjourn

*The proceedings of the OAH Council are open to the public.
 All printed and recorded materials will be made available to
 the public after the meetings. For more information on the OAH Council,
 to access documents or recordings, please visit:
[OregonOcean.info](#)*

Comments or Questions? Please contact
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