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Department of Land Conservation and Development  
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October 15, 2021

RE: Rocky Habitat Section E, Appendix C, and Further Evaluation Proposals Public Comment

Dear Andy Lanier and relevant DLCD staff,

First off we would like to thank DLCD for taking significant steps to increase collaborative engagement with the public to improve the rocky habitat process - specifically with regard to refining Section E and Appendix C. We are particularly grateful for DLCD hosting the July workshop and for allowing proposers to provide our detailed recommendations via a formal presentation and in resulting discussion. We also appreciate that DLCD staff made time to speak with us individually to answer questions and consider additional recommendations for improving the rocky habitat process following the July workshop. We are very encouraged to see that many of our recommendations regarding the rocky habitat evaluation process have been incorporated into the draft that was posted for this current round of public comment. We can not underscore how important this level of engagement with the public has been - thank you!

We have some new comments on the draft out for public review which we highlight below:

1. **Appendix C (proposal content & questions), evaluation criteria questions/scoring matrix:** It is unclear how the current version of Appendix C aligns with evaluation criteria questions that the Technical Evaluation Group (TEG) will use to score proposals. It is absolutely vital that the questions proposers are required to answer (Appendix C) correspond directly to the evaluation criteria questions the TEG will use to evaluate proposals. That said, we do realize that proposal and evaluation questions will likely have some differences between proposal rounds (depending on the proposal focus outlined in a given RFP round). With that caveat in mind, we have drafted an updated Appendix C and also provide the evaluation criteria questions/scoring matrix with this public comment as an addendum to this cover letter. We encourage DLCD to use this information to ensure consistency between Appendix C and TEG evaluation criteria questions.
2. **Evaluation Criteria Weighting:** We also include (in the appended evaluation criteria questions/scoring matrix) our recommended weighting of evaluation criteria question importance. We highly recommend the quantitative evaluation portion of the TEG review use a weighted scoring system similar to what we are recommending.
3. **Marine Conservation Areas (MCAs):**
  - a. In Appendix C under "Regulations & Enforcement" the text "*for fish, invertebrate, and/or Maine aquatic vegetation harvest.*" should be deleted so that descriptions are consistent with Section D. If there is a desire for a refinement of the regulatory standards for defining a designation type it should be clearly stated in the main body of the Strategy, not in an appendix.
  - b. On pg. 14 of draft Section E the text is confusing suggesting that MCA definition may have changed to no-take. We recommend rewriting the text in this section so it is clear that the MCA description in Section E and Appendix C matches the MCA definition in Section D.

4. **OPAC ability to prioritize proposals:** Page 4 of draft Section E indicates “*OPAC may also review and establish process constraints such as the focus or goal for the proposal cycle, geographic restrictions, and or a cap on number of proposal submissions...*” We recommend the draft Section E document be updated to include additional detail on the specific criteria OPAC will use to make decisions on proposal “focus” or “goal” per RFP round. We understand that this will be driven by agency priorities and understanding of adaptive management needs. However, we strongly recommend that the public also be involved in this prioritization process before the RFP for a given round is published. This public scoping should be explicitly included in the updated Section E. We presume that OPAC’s Science and Technical Advisory Committee (STAC) and potentially the Oregon Ocean Science Trust (OOST) consultation will also be important in these decisions so this should be clearly stated in the updated Section E (e.g. “STAC and OOST will be invited to assist in the development of focus and goals each proposal cycle”). We understand a cap may need to be placed on the number of proposals submitted per evaluation round given capacity constraints. However, we do recommend a minimum of 5 proposals be allowed each round and that this be clearly stated in an updated version of Section E.
5. **Pre-proposal screening:** The current version of Section E indicates on pg. 5 “...agencies may invite full proposals to be developed from among a selection of the pre-proposals.” We do not object to this statement but it seems unnecessary as a proponent would likely be advised in the pre-proposal meeting if a proposal does not align with the goals of the proposal cycle. In practice, it may be very challenging to screen proposals based on the limited information within a pre-proposal statement.
6. **Clarity on interaction with proposers:** We recommend Section E include more explicit text regarding the collaborative “back and forth” between public and DLCDC. We recommend the following text be included in Section 1 (Proposal Process Approach): “The proposal development process shall be an interactive process between proposer and managing agencies”.
7. **Process timeline:** Currently in Figure 4 of the draft Section E it is unclear how much time there will be for proposal development. It should be explicitly stated that the 8-month “clock” for proposers to develop their proposals should start after an RFP has been published. This should be clarified in the draft Section E.
8. **SeaSketch:** SeaSketch must be updated to correct issues proposers recognized and also remove errant data. Issues include 1) Severe formatting limitations and multiple authorship in completing a proposal within the SeaSketch platform, 2) Substrate summary data has inconsistencies due to the geographic extents of multiple data sources not being reconciled, 3) Recreational use data inconsistent with other OPRD published data, and 4) Data layers are static with no analytical capability and very limited metadata. Detailed concerns on SeaSketch have been previously submitted to DLCDC in response to an earlier survey.
9. **Tribal Nations:** We presume Tribal Nations are able to submit proposals as well so they should be added to this sentence on pg. 4: “*Individuals, Community Groups, or Agencies will generate the idea for a proposed management change for a site-based designation.*”
10. **Expert list:** We recommend in subsequent proposal rounds, DLCDC develop and curate a list of relevant experts that the public can reach out to for technical questions as they are

developing proposals. The public worked with DLCD to create such a list during the initial pilot round and it proved a useful resource for proposers.

**Recommendations regarding “Further evaluation” Proposals:**

- We recommend that DLCD forms a TEG and uses the updated Section E and associated evaluation criteria questions/scoring matrix to evaluate the further evaluation proposals. This would provide a more objective process while also test-driving the new evaluation method that will be used for subsequent evaluation rounds. If this proves to be infeasible, then we recommend moving forward with the current recommendation to OPAC regarding sites for further evaluation<sup>1</sup>. However, since proposers have already submitted responses to the considerations the Working Group posted prior to the previous public comment period this past spring, we recommend DLCD review proposer responses to the considerations and then, in advance of the workshop, alert proposers which considerations have been resolved and which have not to ensure an efficient workshop process.

**Other Comments**

It is in the State’s interest to maintain the 1994 inventory of designated sites within the Strategy. The Strategy is both a guiding document for managing rocky habitats and the most comprehensive inventory of special and unique rocky habitats for Oregon. A Strategy that is inclusive of the 1994 designated site inventory is crucial for any natural resources damage assessment that is triggered by a large-scale impact to our coast. For example, a comprehensive inventory is necessary for the state to be adequately and timely compensated for environmental impacts associated with an oil spill. We strongly urge that the 1994 inventory be maintained as part of the Strategy and that these sites be given prioritization.

Thank you for considering the recommendations we provide in this cover letter as well as in the addendum materials. We look forward to continued collaborative work with DLCD to improve the Rocky Habitat Management Strategy.

Sincerely,

Dawn Villaescusa  
President  
Audubon Society of Lincoln City

Larry Basch, Ph.D.  
Proposal Coordinator  
South Coast Rocky Shores Group, and  
Oregon Shores Conservation Coalition

Jesse Jones  
Proposal Coordinator  
North Coast Rocky Habitat Coalition

Mary Garrett  
President  
Shoreline Education for Awareness

Laurel Field  
PISCO-OSU Affiliated Graduate Researcher  
OSU Marine Resource Management Program

Phillip Johnson  
Executive Director  
Oregon Shores Conservation Coalition

Joe Liebezeit  
Staff Scientist & Avian Conservation Manager  
Portland Audubon

CC: Marcus Chatfield, Patty Snow

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<sup>1</sup> September 15, 2021 memo from DLCD to Ocean Policy Advisory Council

## E. Site-Based Designations Proposal Process

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### Appendix C: Proposal Contents & Questions

The Rocky Habitat Site Designation Proposal Form includes all the following questions below. All proposals must be completed and submitted using the Rocky Habitat Web Mapping Tool (<http://Oregon.SeaSketch.org>). Special accommodations are available upon request by contacting the Oregon Coastal Management Program.

**Commented [1]:** reformat headers so that they are numbered for quick reference by reviewers

**Questions with (\*) indicate information that will be generated in part or in full by the Rocky Habitat Web Mapping Tool. The proposer will likely need additional information not found within the web mapping tool to support the proposal.**

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#### Primary Contact Information & Proposal Rationale

1. Name of proposed site.
2. Name of principal contact.
3. Affiliation/agency/organization (if applicable).
4. Phone, email, and mailing address.

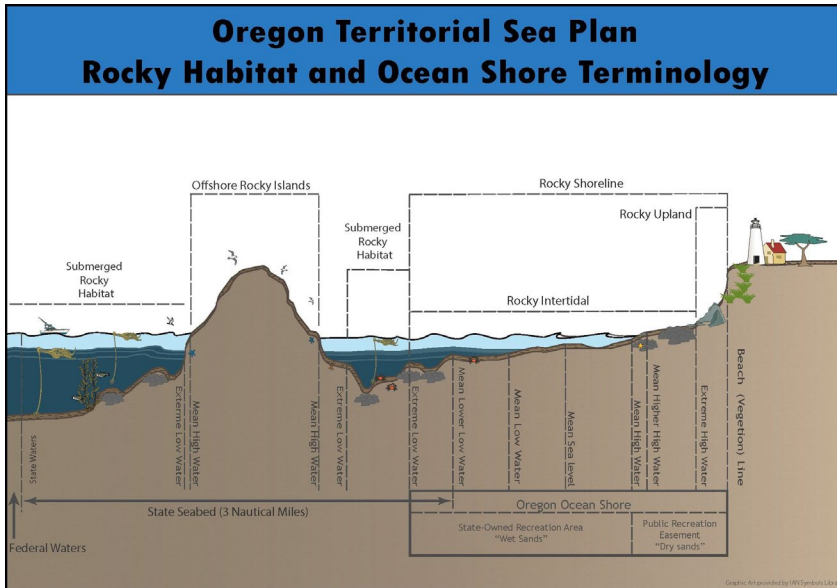
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#### General Proposed Site Information

To the best of your knowledge, please provide the following information:

1. Current site name (if different from proposed name). \*
2. Site Location - Please use common place names, latitude/longitude, and geographic references to identify the site. \*
3. Proposed Site Boundaries
  - a. Please identify on the graphic below the upper and lower elevation bounds of your proposed site designation. For example, does it only include rocky intertidal habitats?

**Commented [2]:** Will this graphic be interactive? It seems simpler to just include a brief text describing elevation bounds



b. Please attach a GIS shapefile of the proposed site boundaries. The Rocky Habitat Web Mapping Tool provides the functionality to export a site once a boundary is drawn. For more information see the [Rocky Habitat Web Mapping Tool User Guide](#).

4. Which of the following actions does this proposal present? 1) site designation addition, 2) site designation deletion, 3) site designation modification.
5. If proposing an addition or modification to a site designation, what type of rocky habitat designation are you proposing?
  - 1) Marine Research Area
  - 2) Marine Garden (Marine Education Area)
  - 3) Marine Conservation Area

**Proposal Goals and Rationale (Maximum 68-page limit)**

1. Please describe the context for why this proposal is being brought forward.
2. Please describe the site-specific goals of this proposal and how they relate to the goal of the Rocky Habitat Management Strategy.
3. How does this proposal fit with the priorities established in the Request for Proposals (RFP)?

4. ~~What are the outcomes or metrics which could be measured to determine progress toward or achievement of these goals?~~

**Commented [3]:** Moved to after management recommendations are described to allow for context

### **Proposal Consistency with RHMS Objectives and Management Principles** **(Maximum 3-page limit)**

1. How does ~~this site designation and management recommendations contribute to or address the objectives of the Strategy and~~ improve upon or fill a gap in addressing objectives/~~policies~~ ~~principles~~ that are not currently addressed by other designated sites or management measures? Please address this question in relation to the listed topics below:
- Maintenance, protection, and restoration of habitats and natural communities.
  - Allowing for public access, the enjoyment and use of the area while protecting from degradation and loss.
  - ~~Improve knowledge and understanding of rocky habitat ecosystems by fostering research and monitoring efforts.~~
  - ~~Facilitate cooperation and coordination among local, state, and federal resource management agencies, and tribal governments, to ensure that marine resources and habitats are holistically managed.~~
  - ~~Fostering stewardship and education of the area or coastwide.~~
2. ~~How is this designation and management recommendations consistent with the Strategy's management principles?~~
- ~~3. Does the proposed site improve upon or fill a gap in addressing objectives/policies principles that are not currently addressed by other designated sites or management measures?~~

**Commented [4]:** Most of the policies are not site-specific

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- ~~4. Please include any additional information that you would like reviewers to consider (optional).~~

**Commented [5]:** This question may be, at least in part, redundant with questions 1 and 2

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### **Site Uses and Equity of Access (Maximum 4-page limit)**

To the best of your knowledge, please provide the following information **based on the current site management**.

- Current site uses and infrastructure.
  - Please describe the current users and uses present at the site. \* Uses may encompass recreational, commercial, cultural, and scientific.
  - Please summarize existing site infrastructure. For example: large parking lot, public restrooms, paved trail access, etc.
- Potential future uses based on the current site management.
  - Please describe potential future uses of the proposed site if there was no change to current management. Much like current uses, future uses may encompass recreational, commercial, cultural, and scientific, as well as others not listed.
- How will altering this site's management designation impact existing and potential future uses?

- a. Please outline the potential positive and negative impacts to current and future users as well as the degree of impact.

### How does the proposed site management balance the conservation of rocky habitat resources with human use?

#### Management Concerns

1. What are the site-specific management concerns that are addressed by this designation and associated changes in management? Examples include tidepool trampling, wildlife harassment, conflicts among user groups, invasive species, biological degradation. Please note if any threatened or endangered species are affected by these concerns.

#### **Key Natural Resources and Ecological Importance (Maximum 4-page limit)**

1. Rocky habitat type present throughout the site.
  - a. Please describe the specific types and composition of rocky habitat present at the site (e.g., rocky intertidal with extensive tidepools, adjacent rocky cliffs, and rocky subtidal). \*
2. Key resources present at the site.
  - a. Describe current rocky habitat resources present at the site. These may include, but are not limited to:
    - i. kelp beds; pinniped haulout or pupping areas; seabird colonies; priority habitats, presence of threatened/endangered/protected species; \*
    - ii. intertidal communities present (invertebrates, marine plants, etc.). \* Submission of representative photographs of the lower, mid, and upper intertidal rocky habitats are encouraged, and can be used to satisfy this question.
3. Does this site include any unique or special features in relation to the Oregon Coast? This may include high quality examples of rocky habitats, Priority and/or Nearshore Strategy habitats, sites designated in the 1994 Rocky Shores Strategy.

#### 4. Describe the ecological importance of the site relative to its biological diversity and importance for providing ecological connectivity to other rocky habitats and marine habitats.

- 4-5. Please discuss site values and resources and how a change in designation will impact them.

#### Management Concerns

2. What are the site-specific management concerns that are addressed by this designation and associated changes in management? Examples include tidepool trampling, wildlife harassment, conflicts among user groups, invasive species, biological degradation. Please note if any threatened or endangered species are affected by these concerns.

#### Climate Change (Maximum 2-page limit)

1. How will this designation address climate change concerns at this site or coastwide?
2. Please discuss the site's vulnerabilities and/or resilience to climate change, ocean acidification, hypoxia.
3. How does this designation align with State climate change policy (OAH Action Plan, Climate Change Framework)?

## Regulations & Enforcement (Maximum 4-page limit)

Proposing entities should fill out this section to the best of their knowledge. Agencies will attempt to address gaps where information is available.

~~1. How was enforcement/compliance of management considered in the design of this site proposal?~~

- ~~a. In comparison to current site management, what changes would be necessary to enforce the proposed management measures? This may include the addition or removal of infrastructure, personnel, etc.~~
- ~~b. Some designations incorporate larger financial or programmatic support. Please identify any entities or funding sources that may be available to support this proposal. This information is not required for a proposal to be accepted, but review bodies would like to be informed of any support that is already in place or expected for the site.~~

2.1. What regulatory ions and enforcement management changes are recommended would be necessary to implement this change in management?

- a. Individual site management must include a clear justification for all proposed regulations for commercial, recreational, scientific research and educational harvest. ~~If a Marine Conservation Area is being proposed, a change from the management status quo for fish, invertebrate, and/or marine aquatic vegetation harvest must be included along with clearly describing how these management changes help achieve the site-specific goal(s).~~ If the proposed regulations deviate from the management prescriptions outlined in Table 1 for Marine Research Areas or Marine Gardens, please explain why this is necessary to achieve your site goals.
- b. ~~Which~~ state/federal agencies would be impacted by this change in site management?

2. How was enforcement/compliance of management considered in the design of this site proposal?

- ~~b. In comparison to current site management, what changes would be necessary to enforce the proposed management measures? This may include the addition or removal of infrastructure, personnel, etc.~~

## Non-Regulatory Management (Maximum 4-page limit)

1. What non-regulatory management mechanisms are recommended required at this site to meet the goals of the proposed designation? These may include, but are not limited to, public access management, on-site enhancement, stewardship programs and educational intercepts.

- a. Identify community groups or organizations that will take the lead responsibility for each recommendation. To the extent known, describe any support needed from state agencies to plan and implement a recommendation.

2. Do the proposed management recommendations align with ODFW's Nearshore

**Commented [6]:** A requirement for a change in harvest regulations is not specified elsewhere in the Strategy. If this is the policy and intent of the Strategy, then it should be fully described elsewhere than in an appendix so that there is consistency between MCA definitions in Section D, Section E and Appendix C.

**Commented [7]:** Proposers may have limited ability to answer this question. Seems like this is a question that should be in the feasibility assessment

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Strategy management recommendations and/or OPRD's management strategies?

4-3. Some designations incorporate larger financial or programmatic support. Please identify any entities or funding sources that may be available to support this proposal. This information is not required for a proposal to be accepted, but review bodies would like to be informed of any support that is already in place or expected for the site.

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**Measurable Results and Outcomes (Maximum 2-page limit)**

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1. What are the outcomes, metrics that could be measured to determine progress toward or achievement of the site designation goals?

—Metrics should be described for each management recommendation to demonstrate the outcome or effectiveness will be evaluated.

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**Stakeholder Engagement (Maximum 4-page limit)**

1. Describe the steps taken to develop this proposal in coordination collaboration with stakeholders. Please list and describe engagement opportunities where the public has had the opportunity to learn about and/or comment on this proposal (e.g., conferences, meetings, tabling events).
2. Please list the communities, organizations, and groups that have worked to develop and support this proposal, as well as those in opposition of the proposal.
3. List and explain both positive and negative opinions received regarding this proposal.
4. **Before submitting your proposal**, please attach any materials, or letters of support gathered as part of the development of this proposal. You may include meeting resources, campaign materials, etc. The attached materials do not apply to the 4-page limit.

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Commented [8]: While ideal, collaboration implies working together, which may not be the reality with all stakeholders

**Additional Information (Maximum 4-page limit)**

1. What land or watershed activities/conditions exist adjacent to this site?
2. Include other characteristics of the site or adjacent area you wish to describe. \*
3. Please describe any other reasons you think this site warrants a change in designation.
4. Should this proposal be evaluated in conjunction with other proposals your entity has submitted?

*Note:* The merit of all proposals is evaluated independently unless otherwise indicated by the proposing entity.

**Proposed weighted scoring matrix for Rocky Habitat Site based management proposals**

*We have started on developing the scoring categories for each criterion but it needs to be completed*

Category	Criteria	0 Points	1 Point	3 Points	4 Points	5 Points	Score	Multiplier	Total Score	Comment
<b>Goal and Rationale</b>										
	<b>Site goal supports RHMS Goal</b>	Site Goal not stated	Site goal does not support RHMS goal	Meets minimally	Meets adequately	Clear and achievable site goal strongly supports RHMS goal		4	0	
	<b>Proposal addresses site designation priorities defined in the RFP</b>	Site Goal not stated	Site goal is not relevant to RFP priorities	Minimally related to RFP priorities	Addresses at least one RFP priority but management outcome is unclear	Articulates how one or more RFP priorities are addressed with a clearly stated and achievable outcome		3	0	
<b>RHMS Objectives</b>										
	<b>The proposed site and proposed recommendations would maintain, protect, or restore biological communities.</b>	Does not meet and/or does not discuss how proposal meets	Recommendations provided but insufficient	Meets minimally	Meets adequately	Meets with a strong plan/recommendation		4	0	Reflects Objective a: maintain, protect, or restore rocky habitats and biological communities
	<b>The proposal provides a thoughtful suite of management recommendations that address the management issues/problems identified at the site.</b>	Does not provide	Recommendations provided but insufficient	Meets minimally	Meets adequately	Meets with strong and implementable recommendations		4	0	Reflects Objective b: implement a holistic management program through site designations and management recommendations that allows for enjoyment and use of Oregon's rocky habitats while protecting them from degradation and loss
	<b>The proposal provides an education and outreach plan to foster personal stewardship and increase knowledge about rocky habitat etiquette and organisms.</b>	Does not provide plan	Provided but insufficient	Meets minimally	Meets adequately	Meets with strong and implementable plan		4	0	Reflects Objective c: enhance appreciation and foster personal stewardship of Oregon's rocky habitats through education, interpretation, and outreach.
	<b>The proposal engages the western science and traditional knowledge communities and fosters deeper understanding of rocky habitats via research and monitoring.</b>	Does not provide	Research/monitoring plan/recommendations provided but insufficient	Research/monitoring plan/recommendations provided but minimal	Adequate research/monitoring plan/recommendations provided	Strong and implementable research/monitoring plan/recommendations provided		4	0	Reflects Objective d: improve our knowledge and understanding of rocky habitat ecosystems by fostering research and monitoring efforts
	<b>The proposal coordinated among all governments to help ensure holistic management recommendations.</b>	No coordination described	Coordination described but insufficient	Coordination described but minimal	Coordination described adequately	Coordination described with good detail and insight		4	0	Reflects Objective e: facilitate cooperation and coordination among local, state, and federal resource management agencies, and tribal governments, to ensure that marine resources and habitats are holistically managed
<b>RHMS Principles</b>										principle 1 not included b/c managing agency directive
	<b>The proposal provides management recommendations and considerations for the site as a whole, considering ecological connectivity from vegetation line to submerged boundary.</b>	Plan area and mgt. recommendations do not represent an ecological unit or no consideration of ecological connectivity within the site	Plan area and mgt. recommendations does not sufficiently describe how it is an ecological unit	Plan area and management recommendations minimally described in context of consideration of the whole site as an ecological unit	Plan area and management recommendations adequate and reflect consideration of the whole site as an ecological unit	Plan area and management recommendations detailed, achievable and reflect consideration of the whole site as an ecological unit		4	0	Reflects Principle II: Ecological Units: across shoreline to submerged rocky habitat managed as an ecological unit
	<b>The proposal is based in ecosystem-based mangement principles.</b>	No consideration of EBM	insufficient consideration of EBM	Minimal consideration of EBM	Adequate consideration of EBM	Strong and clear consideration of EBM		4	0	Reflects Principle III: Ecosystem-based management: plan should follow EBM & adaptive mgt.
	<b>Overall, the proposal adheres to planning and management principles. (part of the principle, "complying with state and federal regs" is an expert determination and if the proposal calls for new regs it won't automatically comply with existing regs so that element of principle should not be reflected in the accompanying matrix guideline for this criterion.)</b>	Does not adhere to planning and mgt. principles	Insufficient adherence to planning and mgt. principles	Minimal adherence to planning and mgt. principles	Adequate adherence to planning and mgt. principles	Strong adherence to planning and mgt. principles		4	0	Reflects Principle IV: Planning and Management should: involve appropriate stakeholders, best available science, encourage public monitoring, comply with state and federal regs, and incorporate public education, awareness and outreach programs
<b>Equity of access</b>	<b>The proposed management recommendations considers access while also answering the purpose and objectives of the Rocky Habitat Management Strategy</b>							1		
<b>Management Concerns</b>										
	<b>Intertidal (habitat) overuse concern</b>	No discussion of intertidal use or impacts	Low potential for over-use of intertidal habitats or description insufficient to evaluate	currently no over-use but low to moderate potential for future over-use	Some over-use documented with Nearshore Strategy and/or T&E species present, or moderate over-use with no Strategy/R&E species	Moderate overuse impacting T&E species or high over-use documented		4	0	
	<b>The proposed site currently experiences wildlife disturbance (marine birds and mammals).</b>	No information provided	Low disturbance with no T&E species, large colonies, or haulouts involved	current disturbance moderate or low with T&E species, large colonies, or haulouts involved	Current disturbance moderate with T&E species, large colonies, or haulouts	Documented severe problems that would benefit from site-specific management. T&E species affected		3	0	
	<b>The proposed site exhibits potential for future or increased wildlife disturbance.</b>	No information provided	Low potential with no T&E species, large colonies, or haulouts involved	Justification for increasing disturbance is insufficient to evaluate	Potential or future disturbance moderate or low with T&E species, large colonies, or haulouts involved	Clear justification for anticipated potential or future high disturbance provided		3	0	
	<b>The proposed site experiences over harvest of invertebrates and/or aquatic vegetation</b>	No information provided	Limited anecdotal information	Note with limited supporting documentation	Low to moderate concern with documentation	High concern identified in other state documents and/or policies		2	0	
	<b>User group conflicts</b>	Not an issue	Noted without supporting documentation	Note with limited supporting documentation	Low to moderate concern with documentation	Documented high concern		2	0	
<b>Key Natural Resources and Ecological importance</b>										
	<i>Note: Scoring descriptors can be applied to each of the criteria</i>	No mention of ecological resources or values	Description of ecological importance not documented or insufficient information to evaluate	Ecological importance is not site-specific	Ecological importance adequately described	High and/or unique ecological importance				
	<b>The proposed site hosts sensitive, threatened or endangered (STE) species for some or all of their life history needs.</b>	No information provided	No documented use of site or only incidental use by limited STE species	STE species present but habitat needs widely available elsewhere	STE hosts multiple sensitive and/or at least one T&E species	Provides critical or unique habitat for one or more STE species		3	0	

**Proposed weighted scoring matrix for Rocky Habitat Site based management proposals**

*We have started on developing the scoring categories for each criterion but it needs to be completed*

Category	Criteria	0 Points	1 Point	3 Points	4 Points	5 Points	Score	Multiplier	Total Score	Comment
	The proposed site hosts seabird colonies or could once again host bird colonies with proposed management scheme.							4	0	
	The proposed site hosts pinniped haulouts or could host pinniped haulouts with proposed management scheme.							4	0	
	Priority and/or Strategy habitats; recommended in 1994 strategy	Not included in 1994 strategy				Aligns with the 1994 strategy recommendations		4	0	
	The proposed site is biologically diverse or important to rare species or has features that are limited within rocky habitats.							4	0	
	The proposed site provides increased connection between other managed rocky habitat and marine areas.							4	0	
<b>Climate Change</b>										
	The proposal addresses the risks presented by impacts from climate change and potential opportunities, if any.							3	0	
	The proposed site is vulnerable to climate change impacts (e.g. sea level rise, Ocean acidification, etc.).							3	0	
	The proposal recommendations and proposed site align with state climate change policy (OAH Action Plan, Climate Change Framework)							3	0	
<b>Management mechanisms (non reg and reg and education)</b>										
	The proposal provides management ideas that will improve or resolve issues at the proposed site that includes any combination of regulatory, non-regulatory, and education-based ideas for consideration by managing agencies.	No mention of management recommendations	Management recommendations not relevant to site or are inappropriate	Management mechanisms not fully described		Adequate and address site specific concerns		2	0	Management mechanisms clear, complete, and reasonable
	The proposed management recommendations align with ODFW's Nearshore Strategy management recommendations and/or OPRD's management strategies.							2	0	
<b>Measurable results and outcomes</b>	The proposal contains metrics or monitoring plans to evaluate the effectiveness of management recommendations.	No documentation provided	Mention of need but none provided	Metrics/plans provided but not clearly defined		Adequate metrics/plans provided		2	0	Well developed detailed metric/monitoring plan defined
<b>Stakeholder Outreach (for proposal development)</b>										
	The proposal contains a diverse set of stakeholder input	No stakeholder input/outreach provided/documentated	Insufficient stakeholder engagement representing few factions	Minimal stakeholder engagement representing some factions		Adequate stakeholder engagement reaching most factions stakeholders through a variety of means		4	0	Clear and actionable steps documented to reach a wide diversity of stakeholders through a variety of means
	The proposal contains an appropriate geographic distribution for stakeholder outreach	Geographic area not appropriate	Documentation insufficient to evaluate the geographic distribution	Limited geographic range relative to site user distribution		Geographic range near consistent with user distribution		4	0	Geographic range of outreach consistent with user distribution
	The proposed site has demonstrated support (via letters or other commitments) from local government officials and/or tribal governments.	No support	more opposition than support	approximately balanced support and opposition		more support than opposition		4	0	overwhelming support
<b>Cultural significance for Tribes (see WWMP for criteria detail)</b>										
	keep qualitative: Contact tribes for their evaluation							n/a		
<b>Feasibility</b>	The proposed site and management recommendations for inclusion in the Strategy document are feasible not considering current state government fiscal capacity or responsibility.							1	0	

This "score" column assumes each criteria is set on a scale from 0-5 (some set number is easy on the reviewer. Harder to remember if one criteria gets a max of 3 points while another 5 etc)

The "multiplier" column includes a number (that doesn't change) that weights the importance of the individual criterion. The weights are based on feedback from 8 individuals involved in developing rocky habitat proposals in the first round

Total possible score if the proposal received the highest score in each category would be 520 (score of 5 for every criteria question multiplied by the multiplier)